

KEY NOTE: The Integrated Mixed Methods Transformation Approach

Friday 25 July 2025 12:00 (1 hour)

The field of mixed methods research continues to evolve, pushing the boundaries of methodological innovation to address complex and multifaceted research problems. This keynote address introduces the Integrated Mixed Methods Transformation Approach (IMMTA) as a meta-framework that systematically transforms monomethod research designs into fully integrated mixed methods research approaches. IMMTA fosters seamless integration of qualitative and quantitative elements across all research stages, resulting in richer, more comprehensive findings and maximizing methodological rigor. By embedding integration at all phases—design, data collection, analysis, and interpretation—IMMTA enhances the depth and applicability of research, particularly in interdisciplinary settings such as those at RAND.

In the second part of my keynote address, I will explore Critical Dialectical Pluralism (CDP) 2.0, an evolution of its predecessor, CDP 1.0, now positioned as a transformative multidimensional metaparadigm and metaphilosophy for mixed methods research. Grounded in the five pillars of social justice, inclusion, diversity, equity, and social responsibility (SIDES), CDP 2.0 represents a shift toward socially responsive and ethically engaged research practices. This meta-framework promotes participant empowerment by redefining their role as co-researchers and challenges traditional research hierarchies to foster an egalitarian and impactful research paradigm.

By bridging IMMTA and CDP 2.0, this keynote address offers a transformative perspective on mixed methods research, one that is methodologically rigorous and ethically profound. Attendees will leave with an enriched understanding of how to apply these paradigms to advance research, making an impact on policy and practice. This session promises to be a forward-looking discussion that reimagines the future of integrated research methodologies.

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